# **SPTK Facebook Ad Copy**

## <u>Copy 1</u>

ATTENTION parents of preschoolers & toddlers! Join us for the *Summer Sensory Play Challenge*. Sign Up to get your **FREE** copy of the *Summer Sensory Play Tool Kit* and be eligible to win the *Sensory Play swag Bag* (a value of \$115)!

## <u>Copy 2</u>

Parents of Preschoolers & Toddlers! Join us for the *Summer Sensory Play Challenge* & get your FREE *Sensory Play Tool Kit* (24 activities) today! Make this summer all about:

> Redefining structured play through sensory activities

> Facilitating your children's cognitive development as they gain the core skills they need to succeed in school

> Engaging in play and quality time with your children

#### Headline:

Get your Free Sensory Play Tool Kit

# Copy 3 (updated for a new campaign the following year)

Are you a parent in need of a little more play-based learning for your toddler or preschooler?

\*\*\*Get Your SESNSORY PLAY TOOL KIT today\*\*\*

The Tool Kit is complete with 18 simple, budget friendly activities.

Discover the benefits of play-based sensory learning:

- Facilitate play-based learning through all five senses.
- Enable your toddler and preschooler to discover and observe their environment.
- Strengthen your connection with you little ones through play.

# Headline:

Download Your Tool Kit Today